DESCRIPTION

This book provides a long-overdue account of online technology and its impact on the work and lifestyles of professional employees. It moves between the offices and homes of workers in the knew "knowledge" economy to provide intimate insight into the personal, family, and wider social tensions emerging in today's rapidly changing work environment.

Drawing on her extensive research, Gregg shows that new media technologies encourage and exacerbate an older tendency among salaried professionals to put work at the heart of daily concerns, often at the expense of other sources of intimacy and fulfillment. New media technologies from mobile phones to laptops and tablet computers, have been marketed as devices that give us the freedom to work where we want, when we want, but little attention has been paid to the consequences of this shift, which has seen work move out of the office and into cafés, trains, living rooms, dining rooms, and bedrooms. This professional "presence bleed" leads to work concerns impinging on the personal lives of employees in new and unforeseen ways.

This groundbreaking book explores how aspiring and established professionals each try to cope with the unprecedented intimacy of technologically-mediated work, and how its seductions seem poised to triumph over the few remaining relationships that may stand in its way.
ABOUT THE AUTHOR

Melissa Gregg is Senior Lecturer in Gender and Cultural Studies at the University of Sydney. She is author of *Cultural Studies’ Affective Voices* (Palgrave 2006) and co-editor of *The Affect Theory Reader* (with Gregory J. Seigworth, Duke University Press, 2010).

FEATURES

• This is a remarkable study of the impact on online technologies on professional workers.

• Gregg introduces the notion of work’s intimacy to describe the way technology exacerbates the expectations of professional jobs as they come to invade spaces and times that were once less susceptible to work’s presence.

• She explores several issues including manic email monitoring, online presence performance and the tyranny of the mobile phone for senior executives and on-call workers alike.

• The book is unique in its focus on social networking technologies.

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