DESCRIPTION

The original edition of this accessible and interdisciplinary textbook was the first to consider the ethical issues of digital media from a global perspective, introducing ethical theories from multiple cultures.

This second edition has been thoroughly updated to cover current research and scholarship, and recent developments and technological changes. It also benefits from extensively updated case-studies and pedagogical material, including examples of “watershed” events such as privacy policy developments on Facebook and Google+ in relation to ongoing changes in privacy law in the US, the EU, and Asia.

New for the second edition is a section on “citizen journalism” and its implications for traditional journalistic ethics. With a significantly updated section on the “ethical toolkit,” this book also introduces students to prevailing ethical theories and illustrates how they are applied to central issues such as privacy, copyright, pornography and violence, and the ethics of cross-cultural communication online.

*Digital Media Ethics* is student- and classroom-friendly: each topic and theory is interwoven throughout the volume with detailed sets of questions, additional resources, and suggestions for further research and writing. Together, these enable readers to foster careful reflection upon, writing about, and discussion of these issues and their possible resolutions.
ABOUT THE AUTHOR

Charles Ess is professor in media studies at the University of Oslo, Norway. He is a former president of the Association of Internet Researchers, and has previously held positions at the University of Wisconsin-Milwaukee and Drury University, Missouri.

NEW TO EDITION

This new edition refreshes and updates the many examples used to illuminate this introduction to a quickly changing field, bringing it fully up-to-date with the latest scholarship and research; revises the fourth chapter, incorporating new material on citizen journalism, which considers its implications for traditional journalism ethics; updates the case-studies used, e.g. to introduce and explain the phenomenon of cyberbullying; and new sections address recent ‘watershed’ events in the field, e.g. with privacy policy developments in Facebook and Google+, and changes to privacy legislation in the US, EU and Asia.

FEATURES

• New edition of the first textbook on the central ethical issues of digital media, ranging from privacy and copyright, to pornography and privacy.

• Uses a wealth of contemporary issues and illustrations to engage readers with recognisable ethical dilemmas.

• Employs pedagogical resources interactively throughout the text, all of which are completely integrated into the discussion.

• Written by one of the leading scholars in the field.

SERIES

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