**DESCRIPTION**

- The new edition of the classic bestseller that launched the data warehousing industry covers new approaches and technologies, many of which have been pioneered by Inmon himself.

- In addition to explaining the fundamentals of data warehouse systems, the book covers new topics such as methods for handling unstructured data in a data warehouse and storing data across multiple storage media.

- Discusses the pros and cons of relational versus multidimensional design and how to measure return on investment in planning data warehouse projects.

- Covers advanced topics, including data monitoring and testing.

- Although the book includes an extra 100 pages worth of valuable content, the price has actually been reduced from $65 to $55.

**ABOUT THE AUTHOR**

Bill Inmon, the father of the data warehouse concept, has written 40 books on data management, data warehouse, design review, and management of data processing. Bill has had his books translated into Russian, German, French, Japanese, Portuguese, Chinese, Korean, and Dutch. Bill has published more than 250 articles in many trade journals. Bill founded and took public Prism Solutions. His latest company — Pine Cone Systems — builds software for the management of the data warehouse/data mart.
environment. Bill holds two software patents. Articles, white papers, presentations, and much more material can be found on his Web site, www.billinmon.com.

NEW TO EDITION

The new edition covers new approaches and technologies, many of which have been pioneered by Inmon himself.

As with previous editions, the book also continues to provide complete coverage of all of the fundamental concepts of data warehousing, including:

• Key data warehouse components.
• Methods for data warehouse design.
• Technologies for loading, indexing, and managing data.
• Data warehouse migration strategies.
• Data warehousing and ERP systems.

FEATURES

*Building the Data Warehouse* has sold nearly 40,000 copies in its first 3 editions.

Inmon is widely recognized as the "Father of the Data Warehouse" and remains one of the two leading authorities in the industry he helped to invent.
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