Intentional Revolutions: A Seven-Point Strategy for Transforming Organizations
Edwin C. Nevis, Joan Lancourt, Helen C. Vassallo

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DESCRIPTION

Let science set the stage

The most valuable ally a change agent could want. Author Edwin Nevis and his coauthors leverage breakthrough behavioral and social science research to arrive at seven surefire methods for investing workers with an all-new mindset. The results: a powerful strategy for influencing behavior, minimizing resistance to change, and sustaining an organization that is continuously adapting and self-renewing. Filled with examples of both successful and failed change efforts -- and with numerous case studies from companies including Motorola and Xerox -- this is one how-to on effecting change you should definitely include in your arsenal.

ABOUT THE AUTHOR

EDWIN C. NEVIS is one of the nation's leading consultants in the field of organizational management. A twelve-year past president of Cleveland's Gestalt Institute, he is also author of Organizational Consulting: A Gestalt Approach (1987). JOAN LANCOURT is affiliated with Innovation Associates, a division of Arthur D. Little, based in Boston. HELEN C. VASSALLO is the former department head and Harry Stoddard Professor of Management at Worcester Polytechnic Institute. Named National Woman of the Year by the American Business Woman's Organization, she currently teaches and consults in the field of organizational management.
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