Grant Proposal Makeover: Transform Your Request from No to Yes
Cheryl A. Clarke, Susan P. Fox


DESCRIPTION

Nine out of ten grant proposals are rejected. *Grant Proposal Makeover* shows how to transform lackluster proposals into excellent ones—that have the potential to be funded. This book stands out from other traditional grantwriting books because it illustrates common flaws and problems in proposals and shows exactly how to fix them. It also includes helpful tips and quotes from foundation program officers and funding community insiders taken from an international survey of foundation professionals.

ABOUT THE AUTHOR

Cheryl A. Clarke is a fundraising consultant and trainer who has presented at many conferences, including the Association of Fundraising Professionals International Conference and the Puget Sound Grantwriters Association Annual Conference. She is the author of *Storytelling for Grantseekers: The Guide to Creative Nonprofit Fundraising*.

Susan P. Fox has held positions as chief development officer at nonprofit organizations and has worked as a fundraising consultant since 1980. A frequent trainer in the U.S. and Mexico, Fox has taught at UC Berkeley Extension, the University of San Francisco, and the University of Montana.

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