Performance Evaluation is a hands-on text for practitioners, researchers, educators, and students in how to use scientifically-based evaluations that are both rigorous and flexible. Author Ingrid Guerra-López, an internationally-known evaluation expert, introduces the foundations of evaluation and presents the most applicable models for the performance improvement field. Her book offers a wide variety of tools and techniques that have proven successful and is organized to illustrate evaluation in the context of continual performance improvement.

Ingrid J. Guerra-López, PhD, is an associate professor at Wayne State University, director of the Institute for Learning and Performance Improvement, associate research professor at the Sonora Institute of Technology in Mexico, and principal of Intelligence Gathering Systems.

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