The Next Generation of Corporate Universities: Innovative Approaches for Developing People and Expanding Organizational Capabilities
Mark Allen (Editor)

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DESCRIPTION

"The objective of this book is to provide innovative approaches for developing people and expanding organizational capabilities. If you also have this objective, this book is for you, because each chapter is written by a qualified author to provide the information you need."

— Donald L. Kirkpatrick, Ph.D., professor emeritus, University of Wisconsin, and author, Evaluating Training Programs: The Four Levels

ABOUT THE AUTHOR

Mark Allen, Ph.D., is an educator, consultant, author, and speaker. He is the editor of and a contributor to The Corporate University Handbook and has written and presented extensively on the topic of corporate universities. He is a participating faculty member in Organization Theory and Management at Pepperdine University, where he also served for ten years as director of executive education.