DESCRIPTION

Predicting 25 years is no easy task-long term assessments have variable criteria such as sustainability, strategic relevance, and financial performance. In Veterinary Medicine and Practice 25 Years in the Future and Economic Steps to Get there, Tom Catanzaro and Terry Hall condense facts from recent studies, identify the social and technological long-term trends to watch, and supply an economic roadmap that will help veterinary professionals steer their practices through the next quarter of a century.

ABOUT THE AUTHOR

Thomas E. Catanzaro, DVM, MHA, FACHE, Diplomate, American College of Healthcare Executives, is the only veterinarian to have achieved board certification in this prestigious 30,000+ member organization and is a full-time veterinary consultant. In the past 10 years he has built the largest veterinary-exclusive, diplomate-led veterinary consulting team in the United States.

Terry H. Hall, DVM, CFP, is a former small animal clinician/multi-practice owner and one of few veterinarians to have achieved the Certified Financial Planner designation. He has provided telephone and on-site management assistance to more than 1,500 veterinarians and practice owners and owns a full-time financial planning practice that specializes in financial success strategies for veterinarians and practice owners.
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