DESCRIPTION

Sustainability is beginning to transform the food industry with environmental, economic and social factors being considered, evaluated and implemented throughout the supply chain like never before. *Sustainability in the Food Industry* defines sustainability with a comprehensive review of the industry’s current approach to balancing environmental, economic and social considerations throughout the supply chain. In addition, tools and information are provided to enhance future progress. To achieve this, the book combines technical research summaries, case studies and marketing information. Coverage includes sustainability as it relates to: agricultural practices, food processing, distribution, waste management, packaging, life cycle analysis, food safety and health, environmental labeling, consumer insight and market demand, product development, practices in food manufacturing companies, food retailing and food service. An international group of authors covers the information from a global perspective. *Sustainability in the Food Industry* offers an overview of sustainable sources of impact and improvement, how they relate to the key sectors of the food industry and how programs may be implemented for further improvement.

ABOUT THE AUTHOR

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FEATURES

• Essential resource for every marketing and R&D executive at every food company

• Evaluation of sustainability factors throughout the supply chain from seed to store

• Technical research summaries including life cycle assessments and case studies

• Marketing information and consumer insight on sustainability

• Strategic opportunities throughout the supply chain including principles for sustainable food products

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