When imagination becomes habit, it can transform your work and your life

The best corporations know that innovative thinking is the only competitive advantage that cannot be outsourced. The best schools are those that create cultures of imagination. Now in paperback, Imagination First introduces a wide-variety of individuals who make a habit of imaginative thinking and creative action, offering a set of universal practices that anyone can use to transform their life at work, home, and play. These 28.5 practices will enable anyone to become more imaginative and to teach others to do so as well—from corporate executive to educator to platoon sergeant. Bonus content includes

- Winning "practices" submitted by the public
- Guidelines for educators who want to cultivate creativity in their classrooms
- Expanded resource section

The book is filled with illustrative stories of creative leaders, teachers, artists, and scientists that clearly illustrate the original practices and new material that shows how to bring imagination to life.
ABOUT THE AUTHOR

ERIC LIU is at the New America Foundation and writes for Slate magazine. He is the author of Guiding Lights and The Accidental Asian, a New York Times notable book featured in the PBS documentary Matters of Race. Eric served as a speechwriter for President Clinton in the first term and as White House deputy domestic policy advisor in the second. After the White House, he was an executive at the digital media company RealNetworks. A frequent commentator on CNN, CNBC, and MSNBC, Eric is one of GQ magazine's "Pundits We Like" and was cited by A. Magazine as one of the nation's 25 most influential Asian Americans. In 2002, he was named by the World Economic Forum one of the 100 "Global Leaders of Tomorrow." He lives with his family in Seattle, where he hosts a local NPR interview show called, "The Power of Voice" and teaches at the University of Washington's Evans School of Public Affairs. Eric speaks regularly at conferences and campuses around the country.

SCOTT NOPPE-BRANDON is executive director of Lincoln Center Institute (LCI), an arts and education organization where students learn about and through the arts by focusing on works of art, including performing and visual arts, and architecture. LCI's principles support learning across the curriculum. The Institute works in partnership with pre-K through grade twelve educators and degree-granting teacher education programs, and provides numerous professional development opportunities. Founded in 1975, the Institute is the educational cornerstone of Lincoln Center for the Performing Arts, Inc, and a global leader in education and the arts. Since its inception, it has reached over 3 million students and some 50,000 educators.

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