The Wizard and the Warrior: Leading with Passion and Power

Lee G. Bolman, Terrence E. Deal

Hardcover ISBN: 978-0-787-97413-8 March 2006 $33.00

DESCRIPTION

The Wizard and the Warrior gives leaders the insight and courage they need to take risks on behalf of values they cherish and the people they guide. Great leaders must act both as wizard, calling on imagination, creativity, meaning, and magic, and as warrior, mobilizing strength, courage, and willingness to fight as necessary to fulfill their mission. Best-selling authors Lee Bolman and Terrence Deal present the defining moments and experiences of exemplary leaders such as Carly Fiorina, Thomas Keller (head chef of French Laundry), David Neeleman (CEO of Jet Blue), Mary Kay Ash, Warren Buffet, Anne Mulcahy, and Abraham Lincoln—all of whom have wrestled with their own inner warrior and wizard. These engaging, realistic case studies are followed by commentaries that will raise questions and suggest possibilities without rushing to resolution or simple answers.

ABOUT THE AUTHOR

Lee G. Bolman holds the Marion Bloch/Missouri Chair in Leadership at the Bloch School of Business and Public Administration at the University of Missouri–Kansas City.

Terrence E. Deal retired as the Irving R. Melbo Clinical Professor of the University of Southern California's Rossier School of Education. He now writes and makes wine in San Luis Obispo, California.
Bolman and Deal are the coauthors of the best-selling books Reframing Organizations (now in its third edition) and Leading with Soul (now in its second edition), both from Jossey-Bass.

NEW TO EDITION

LONG_AWAITED BOOK FROM BESTSELLING AUTHORS: This is the first original work from Bolman and Deal since the first edition of Leading with Soul in 1995, with new thinking on leadership building from the ground-breaking theories introduced in Reframing Organizations.

Tremendous Sales History: Bolman and Deal's books are the third bestselling franchise on the Jossey-Bass business list (behind Lencioni and Kouzes and Posner). Reframing Organizations has sold 250,000 copies over three editions, Leading with Soul 135,000 copies over two editions.

Current (third) edition of Reframing Organizations (8/03, 0787964271), a $34.00, professionally discounted paperback, has lifetime sales of 56,000. 30% of sales are from trade/retail/direct & online.

Current (second) edition of Leading with Soul (4/01, 0787955477), $22.95, trade discounted, cloth, has lifetime sales of 46,400. 70% of sales through trade/retail/direct & online.

Focus on Passion and Power: This book focuses on the two key, but often divergent, strengths of great leaders: passion and power. Most leadership books focus either on being a passionate, symbolic leader or on being a shrewd, political leader but few books combine both images with advice on how to achieve strength in both areas.
Real-World Examples: Contains case studies on the leadership styles and careers of Lou Gerster, Thomas Watson, David Neeleman, Anne Mulchahy, Carly Fiorina, Richard Nixon, Mother Theresa, Ken Lay, Thomas Keller, Walt Disney, Martin Luther King, Bill Clinton, Karl Rove and others.

Actionable Advice: Contains practical advice and an assessment for readers looking to improve their own leadership skills by balancing their own internal wizard and warrior.

SERIES

J-B US non-Franchise Leadership

For additional product details, please visit https://www.wiley.com/en-us