DESCRIPTION

Profitable trade set-ups from StockTwits leading traders

One of the biggest secrets on Wall Street is that to become consistently profitable, you need to specialize in a distinct setup. That is, you need to know how to read the signals that can help you identify an opportunity to buy or sell. In *The StockTwits Edge: 40 Actionable Trade Setups from Real Market Pros*, both well-known professional masters of the market and lesser-known individual traders describe their highest probability setups to teach you about an assortment of time frame and asset class-related market methods along the way.

Drawing on the wisdom of some of the top minds at StockTwits, the leading stock market social networking site, this book has something for everyone, giving you exactly what you need to come up with profitable ideas and avoid financial risk, every day.

• Includes key trading insights from the experts at StockTwits

• Explains which factors of a setup are important, and why

While there are many factors involved in successful trading and investing, the ability to identify profitable situations is paramount, and *The StockTwits Edge* gives you everything you need to achieve that goal.
ABOUT THE AUTHOR

HOWARD LINDZON is cofounder and CEO of StockTwits ®#an idea network for traders and investors known as the "Facebook of Finance"#recently named "one of the top 10 most innovative companies in web" by FastCompany and one of the "50 best websites" by Time magazine. He has over twenty years experience in the financial community acting in both an entrepreneurial and investing capacity; and is the Managing Partner of Social Leverage, a holding company that invests in early stage web businesses. Mr. Lindzon has tremendous insight into new media and is a very active angel investor in the financial and internet business sectors, invested and involved with over thirty companies. He created Wallstrip, and over 400 original web video shows, which was purchased by CBS Corp. in 2007. He has made many successful angel investments including: rent.com, golfnow.com, Lifelock, and Internet Brands. Mr. Lindzon's new media and internet business investments also include: Limos.com, Blogtalkradio.com, Buddy Media, TubeMogul, Bit.ly, and Tweetdeck, to name a few.

PHILIP PEARLMAN is the Executive Editor of StockTwits and an investor in the company. He is a partner at Social Leverage, LLC. Pearlman is obsessed with the psychosocial aspects of user experience and online community development. He ran a hedge fund that focused on behavioral strategies and currently runs a private account. Pearlman loves to buy fear and sell euphoria. He earned a doctorate in clinical psychology from Argosy University and a BA in English from the University of Maryland. Pearlman lives with his wife and two boys in Montebello, New York.

IVAYLO IVANHOFF has been trading stocks and derivatives for his own account on U.S. and European markets since 2003. He participated in the development of a proprietary algorithm that ranks momentum stocks. Ivanhoff writes daily market commentary on Stocktwits50.com. He earned his MBA and MS finance from Webster University in Saint Louis, Missouri.

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