The Fundamentals of Hedge Fund Management: How to Successfully Launch and Operate a Hedge Fund, 2nd Edition
Daniel A. Strachman

Updated edition of the book that gives investors, advisors, and managers the tools they need to launch and maintain a hedge fund in today's economy

The hedge fund industry has gone through dramatic changes in recent years. Investors of all types continue to want to place their assets into these investment vehicles even in the wake of the credit crisis, massive frauds, and insider trading scandals. Once the forbidden fruit of Wall Street, hedge funds are now considered "must have" investments in any diversified portfolio. Now in its second edition, The Fundamentals of Hedge Fund Management is revised and updated to address how the credit crisis, legislation, fraud, technology, investor demand, global markets, and the economic landscape have affected the industry.

Providing readers with a detailed and in-depth analysis of the world of hedge funds, the people working in it, and a look at where it's headed, the book is a timely and indispensable reference and research tool for helping professional money managers, traders, and others to launch and grow successful hedge fund businesses.

- Addresses how the credit crisis and its fallout has affected the hedge fund industry and what this means for the future
- Provides the essential information needed to launch and maintain a successful hedge fund in the new global economy
- Walks the reader through running a hedge fund, helping you to gain success over years, not just months

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**ABOUT THE AUTHOR**

**DANIEL A. STRACHMAN** is an expert in all aspects of investment management with more than sixteen years of Wall Street experience. He is nationally recognized as a strategist, futurist, and commentator on Wall Street, the economy, and investment strategy. Daniel specializes in providing strategic advice and counsel to companies that want to expand and prosper in both good and bad economic times. He has worked in product development, marketing, and sales focused in and around the money management industry. He is the author of several other books, including *The Long and Short of Hedge Funds*, *Getting Started in Hedge Funds*, *Julian Robertson*, and *Essential Stock Picking Strategies*, all published by Wiley.

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