DESCRIPTION

*Breaking the Book* is a manifesto on the cognitive consequences and emotional effects of human interactions with physical books that reveals why the traditional humanities disciplines are resistant to 'digital' humanities.

- Explores the reasons why the traditional humanities disciplines are resistant to 'digital humanities'
- Reveals facets of book history, offering it as an example of how different media shape our modes of thinking and feeling
- Gathers together the most important book history and literary criticism concerning the hundred years leading up to the early 19th-century emergence of mass print culture
- Predicts effects of the digital revolution on disciplinarity, expertise, and the institutional restructuring of the humanities

ABOUT THE AUTHOR

**Laura Mandell** is Professor of English Literature and Director of the Initiative for Digital Humanities, Media, and Culture at Texas A & M University. Her publications include *Misogynous Economies: The Business of Literature in Eighteenth-Century Britain* (1999)
and a Longman Cultural Edition of *The Castle of Otranto* and *Man of Feeling*. Dr. Mandell is also Director of 18thConnect.org and General Editor of the *Poetess Archive*.

**SERIES**

Wiley-Blackwell Manifestos

For additional product details, please visit https://www.wiley.com/en-us