MIS Cases: Solving Small Business Scenarios Using Application Software, 2nd Edition
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DESCRIPTION

Written to provide hands-on cases for use in conjunction with an Introduction to IS/MIS text, MIS Cases: Solving Small Business Scenarios Using Application Software, Second Edition provides opportunities for business students to apply Microsoft Office skills as part of the Intro IS/MIS course. Gardner/Rathswohl is a brief casebook containing twenty-two small business case scenarios that teach students problem-solving and hands-on skills in Excel, Access, and website design.

ABOUT THE AUTHOR


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NEW TO EDITION

• Discussion questions at the end of each case challenge students’ critical thinking skills and encourage a higher level of analytical reasoning.

• All cases updated to Microsoft Office 2010.

FEATURES

• Each chapter includes a teaching case for class demonstration and two assignment cases that match the skill set of the teaching case.

• Skill level for each set of cases progresses from beginning to intermediate to advanced.

  Each case features the following pedagogy:

  • **Preview**—Provides a quick synopsis of the small business case and what is to be accomplished within the case.

  • **Skill Set**—Lists the skills that will be covered within the case and the skills that should be utilized in completing the assignment following the case.

  • **Background**—Provides a complete description and an expanded explanation of the desired goal of the small business scenario.

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