Great Myths of the Brain

Christian Jarrett


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DESCRIPTION

Great Myths of the Brain introduces readers to the field of neuroscience by examining popular myths about the human brain.

• Explores commonly-held myths of the brain through the lens of scientific research, backing up claims with studies and other evidence from the literature

• Looks at enduring myths such as “Do we only use 10% of our brain?”, “Pregnant women lose their mind”, “Right-brained people are more creative” and many more.

• Delves into myths relating to specific brain disorders, including epilepsy, autism, dementia, and others

• Written engagingly and accessibly for students and lay readers alike, providing a unique introduction to the study of the brain

• Teaches readers how to spot neuro hype and neuro-nonsense claims in the media
**ABOUT THE AUTHOR**

Christian Jarrett has a PhD in Cognitive Neuroscience from the University of Manchester. He is editor of the British Psychological Society’s *Research Digest*; author of the Brain Watch blog for WIRED; a blogger for *Psychology Today*; and columnist for 99U, the New York-based creativity think tank. Dr. Jarrett is also the author of *The Rough Guide to Psychology* (2011) and editor of 30 Second Psychology (Icon Books)

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