The Handbook of the Psychology of Communication Technology

S. Shyam Sundar

DESCRIPTION

The Handbook of the Psychology of Communication Technology offers an unparalleled source for seminal and cutting-edge research on the psychological aspects of communicating with and via emergent media technologies, with leading scholars providing insights that advance our knowledge on human-technology interactions.

- A uniquely focused review of extensive research on technology and digital media from a psychological perspective
- Authoritative chapters by leading scholars studying psychological aspects of communication technologies
- Covers all forms of media from Smartphones to Robotics, from Social Media to Virtual Reality
- Explores the psychology behind our use and abuse of modern communication technologies
- New theories and empirical findings about ways in which our lives are transformed by digital media

ABOUT THE AUTHOR

S. Shyam Sundar (PhD, Stanford University) is Distinguished Professor and Founding Director of the Media Effects Research Laboratory at The Pennsylvania State University. Sundar was among the first to publish refereed research on the psychological effects of digital media interfaces, and has been identified as the most published author of Internet-related research in the field.
during the medium’s first decade. A frequently cited source and former chair of the Communication & Technology division of the International Communication Association, Sundar is currently editor-in-chief of the *Journal of Computer Mediated Communication*.