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Designing Information shows designers in all fields - from user-interface design to architecture and engineering - how to design complex data and information for meaning, relevance, and clarity. Written by a worldwide authority on the visualization of complex information, this full-color, heavily illustrated guide provides real-life problems and examples as well as hypothetical and historical examples, demonstrating the conceptual and pragmatic aspects of human factors-driven information design. Both successful and failed design examples are included to help readers understand the principles under discussion.

ABOUT THE AUTHOR

Joel Katz is an internationally known information designer and authority on the visualization of complex information. He teaches information design at The University of the Arts in Philadelphia. His design work is in the collections of the Museum of Modern Art and the Cooper-Hewitt Museum, New York and the Museum of Modern Art, Tokyo and Kyoto. His photography has been exhibited in the United States and Europe. He is coauthor, with Alina Wheeler, of Brand Atlas and is a founding member of AIGA Philadelphia.

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