



Next Generation Excel: Modeling In Excel For Analysts And MBAs (For MS Windows And Mac OS), 2nd Edition

Isaac Gottlieb

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DESCRIPTION

Take Excel to the next level in accounting and financial modeling

In this new *Second Edition* of *Next Generation Excel*, Isaac Gottlieb shows financial analysts how to harness the full power of Excel to move forward into the new world of accounting and finance. Companies of all sizes use financial models to analyze their finances and plan business operations, as well as to create financial accounting reports like balance sheets, income statements, and statements of cash flows.

While many businesspeople are quite familiar with the reports created with financial models, most are not as familiar with the creation of the models themselves. This book shows them how to build an accurate and effective financial model using the solid functionality and easy usability of Excel.

- Fully updated and revised to include support for Apple users
- Written by a professor of management and statistics who has taught the discipline for fifteen years
- Appropriate for professional financial analysts, as well as MBA students

For professionals and students whose responsibilities or studies include a full understanding of financial modeling, *Next Generation Excel, Second Edition* offers comprehensive training.

ABOUT THE AUTHOR

Dr. Isaac D. Gottlieb, PhD, is a professor of Management and Statistics at the Fox Business School of Temple University and Director of the China and Singapore programs. Also, he is a former director of the International Executive MBA at Rutgers University Business School. The recipient of numerous excellence-in-teaching awards, Dr. Gottlieb has taught how to use Excel and apply it effectively to various business disciplines to thousands of MBA and Executive MBA students at Rutgers, Temple, New York University, Columbia, and other universities. Also, he has instructed Excel for business professionals to over 20,000 participants in corporate seminars, conferences and workshops, including staff from Johnson & Johnson, Merck, Pfizer, Procter & Gamble, Microsoft, Intel, Boeing, Chrysler, JP Morgan, Morgan Stanley, 3M and Hewlett-Packard. Dr Gottlieb has an "Excel Tip Of The Month" newsletter that goes to over 50,000 recipients.

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