Fascinating insights into modern strategic management from an Islamic perspective

While strategic management is a cornerstone of any MBA program, it's almost always taught from conventional theories and typically American case studies. This book takes those traditional theories and interprets them from an Islamic perspective using more international case studies. Though primarily intended as a textbook for business students, the book is also extremely useful for any Muslim business leaders who want to transform their businesses while complying with Shariah, with a particular focus on developing corporate cultures and structures in sync with Islamic values.

- Offers a critical review of conventional strategic management theory, suggesting more effective alternatives based on a combination of conventional and Islamic theories
- Includes international case studies, each with a particularly Islamic angle
- Written by a successful author team that has written extensively on the subject of business management from an Islamic perspective

ABOUT THE AUTHOR

Rodrigue Fontaine, PhD, is an assistant professor in management at the International Islamic University Malaysia. Prior to joining the IIUM faculty, he worked at Intel Corporation (UK) and Raychem Corporation (UK). Dr. Fontaine was a member of the faculty
of Multimedia University (MMU) from 1999 to 2008, after which he joined the Management and Science University (MSU) in Selangor, Malaysia.

Khaliq Ahmad, PhD, is Dean, Kulliyyah (Faculty) of Economics and Management Sciences, at the International Islamic University Malaysia. Over the past 23 years, he has held various academic positions, including Deputy Dean (Research & Academic training) and Director of the Graduate School of Management. Currently, Dr. Ahmad is a member of the General Council of MIM and Vice Chairman after working as Hon. Secretary of the Chartered Institute of Marketing, Malaysia (CIMM) for five years.