The ""I"" of Leadership: Strategies for Seeing, Being and Doing

Nigel Nicholson

DESCRIPTION

This is the leadership book you have to read: a barn-storming new take on what makes a versatile, integrated, and effective leader

Using stories and examples from the lives of leaders, from the sports stadium to the White House to the office of the CEO, Nicholson shows vividly how the capacity of leaders to see what others do not see frames their actions and allows them to transform, build, destroy, or stabilize. Leaders fail through lack of insight—into themselves and into the worlds they inhabit.

The strategic challenge of leadership is to find the right balance between impact and versatility and the successful crafting of an identity that merges the leader and the surrounding culture or "zeitgeist."


This book resonates with insights and searching questions on the nature of human leadership. It will be an invaluable guide to managers, consultants, and people everywhere.
ABOUT THE AUTHOR

Nigel Nicholson is a renowned educator, thinker, writer, and commentator on business. He is Professor of Organizational Behaviour at the London Business School, where he directs executive leadership programmes including High Performance People Skills, and the unique Proteus Programme.

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