DESCRIPTION

_Becoming a Master Manager_ is appropriate for management and organizational behavior courses that emphasize critical management skills that yield sound organizational results.

Developed from both theory and empirical evidence, the text provides a compelling case for why managerial and leadership competencies are essential for employee engagement, effective communication, and sustainable organizational success.

The competing values framework offers future managers a foundation for analyzing, understanding and executing the behavior that will achieve positive performance, productivity and profitability.

ABOUT THE AUTHOR

Robert E. Quinn is the Margaret Elliott Tracy Collegiate Professor in Business Administration & Professor of Management and Organizations at the University of Michigan. He has published many papers and books on management and organization, but Professor Quinn is particularly interested in issues concerning leadership, vision and change. He has an applied orientation and has 25 years of experience in working with executives on issues of organizational change. He has been involved in the design and execution of numerous large-scale change projects. He has worked with a large percentage of the Fortune 500 companies. He teaches in both the MBA and Executive Education Programs at the University of Michigan and is known for innovative instructional efforts. Professor Quinn is also a fellow of the World Business Academy.
NEW TO EDITION

• New co-author, David Bright: Dr. Bright, Associate Professor at Wright State University, has received several teaching awards and has been recognized as an innovative new educator by the Organizational Behavior Teaching Society.

• Current Content: The sixth edition presents theoretical ideas in light of emergent research findings.

• Updated Exercises: The authors have revised the exercises for assessment, analysis, practice, and application to be more user-friendly and to reflect current events.

FEATURES

• The authors focus on the importance of a conceptual understanding of managerial skills, and the need to apply these skills through learning exercises.

• Managerial and leadership competing values framework: extensively researched theoretical framework is used to organize material and emphasize competencies in terms of underlying theoretical value intentions, rather than on specific managerial roles.

• The competing values framework is designed to help readers understand the complex and dynamic nature of business environments and perceive how numerous competencies contribute to positive and sustainable organizations.
• A well-established pedagogical approach to learning that includes assessment, learning analysis, practice, application, and reflection is used throughout the text.

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