DESCRIPTION

Knowing how accounting information systems gather and transform data into useful decision-making information is fundamental knowledge for accounting professionals. Mark Simkin, Jacob Rose, and Carolyn S. Norman's essential text, *Core Concepts of Accounting Information Systems, 13th Edition*, helps students understand basic AIS concepts and provides instructors the flexibility to support how they want to teach the course.

ABOUT THE AUTHOR


RELATED RESOURCES

**Student**

- View Student Companion Site

**Instructor**

- View Instructor Companion Site
- Contact your Rep for all inquiries
NEW TO EDITION

- **Expanded Coverage of Important Topics** in AIS, such as big data, cloud computing, and the 2013 COSO Report, and updated information on the importance of XBRL and new uses of IT in the sales and purchasing processes.

- **Career Path Focus** in Chapter 1 provides an introduction for accountants interested in predictive analytics, where acute shortages exist for qualified individuals.

- **End of Chapter Videos** available in each chapter stress key concepts of AIS.

FEATURES

- **Focus on core concepts** and flexibility has made this book widely adopted at a variety of schools.

- **Real-World Cases-in-Point** are woven into the text material to illustrate a particular concept or procedure. Each chapter includes a detailed real-world case or concept in an end-of-chapter AIS-at-Work feature.

- **Variety in Assessment** through four types of end-of-chapter exercises (discussion questions, problems, Internet exercises, and cases) help students understand the material and gauge their progress.

- **Recommendation for Further Inquiry** includes lists of references, recommended readings, and web sites at the end of each chapter allow interested students to explore the chapter material in greater depth.

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