**DESCRIPTION**

The definitive and timeless guide to the principles of banking and finance, addressing and meeting the challenges of competition, strategy, regulation and the digital age.

*Moorad Choudhry Anthology* compiles the best of renowned author Professor Moorad Choudhry's incisive writings on financial markets and bank risk management, together with new material that reflects the legislative changes in the post-crisis world of finance and the impact of digitization and global competition. Covering the developments and principles of banking from the 1950s to today, this unique book outlines the author's recommended best practices in all aspects of bank strategy, governance and risk management, including asset-liability management, liquidity risk management, capital planning, Treasury risk, and corporate framework, and describes a "vision of the future" with respect to a sustainable bank business model. You will gain the insight of a global authority on topics essential to retail, corporate, and investment/wholesale banking, including strategy, risk appetite, funding policies, regulatory requirements, valuation, and much more. The companion website is a goldmine for senior practitioners that provides templates that can applied in virtually any bank, including policy documents, pricing models, committee terms of reference, teaching aids and learning tools including PowerPoint slides and spreadsheet models. These facilitate a deeper understanding of the subject and the requirements of the senior executive, making this book an ideal companion for practitioners, graduate students and professional students alike.

The intense demand for knowledge and expertise in asset-liability management, liquidity, and capital management has been driven by the regulatory challenges of Basel III, the European Union’s CRDIV, the Volcker Rule, Dodd-Frank Act, and a myriad of other new
regulations. This book meets that need by providing you with a complete background and modern insight on every aspect of bank risk management.

- Re-engage with timeless principles of finance that apply in every market and which are the drivers of principles of risk management
- Learn strategic asset liability management practices that suit today's economic environment
- Adopt new best practices for liquidity models and choosing the appropriate liquidity risk management framework
- Examine optimum capital and funding model recommendations for corporate, retail, and investment/wholesale banks
- Dig deeper into derivatives risk management, balance sheet capital management, funding policy, and more
- Apply best-practice corporate governance frameworks that ensure a perpetual and viable robust balance sheet
- Adopt strategy formulation principles that reflect the long-term imperative of the banking business

In the 21st century more than ever banks need to "re-learn" traditional risk management principles and apply them every day. Every bank in the world needs to be up to speed on these issues, and Anthology from Professor Moorad Choudhry is the answer to this new global policy response.

About the Author

Professor Moorad Choudhry lectures on the MSc Finance programme at University of Kent Business School. He was previously Treasurer, Corporate Banking Division at The Royal Bank of Scotland.

Moorad is a Fellow of the Chartered Institute for Securities & Investment, a Fellow of the London Institute of Banking and Finance, and a Fellow of the Institute of Directors. He was born in Bangladesh, and lives in Surrey, England.

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