DESCRIPTION


- Includes three new chapters on Russia, Brazil, and India and a revised chapter on the Middle East written by regional media experts
- Features comprehensive coverage of the growing impact of social media on how news is being reported and received
- Charts the media revolutions occurring throughout the world and examines their effects both locally and globally
- Surveys the latest developments in new media and forecasts future developments

ABOUT THE AUTHOR

James F. Scotton is Associate Professor of Journalism at Marquette University. He has taught in Lebanon, China, Egypt, Kenya, Uganda and Nigeria, and has worked as a reporter, editorial writer, and editor with the Associated Press and with newspapers in several states and in China. He is co-author, with William Hachten, of New Media for a New China (Wiley, 2010).

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