DESCRIPTION

A hands on guide to web scraping and text mining for both beginners and experienced users of R

- Introduces fundamental concepts of the main architecture of the web and databases and covers HTTP, HTML, XML, JSON, SQL.

- Provides basic techniques to query web documents and data sets (XPath and regular expressions).

- An extensive set of exercises are presented to guide the reader through each technique.

- Explores both supervised and unsupervised techniques as well as advanced techniques such as data scraping and text management.

- Case studies are featured throughout along with examples for each technique presented.

- R code and solutions to exercises featured in the book are provided on a supporting website.

ABOUT THE AUTHOR


For additional product details, please visit https://www.wiley.com/en-us