Data Mining for Business Analytics: Concepts, Techniques, and Applications with JMP Pro
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E-Book 978-1-118-87752-4 May 2016 $112.99
Textbook Rental (130 days) 978-1-119-62338-0 July 2019 $39.00
Hardcover 978-1-118-87743-2 June 2016 $140.50

DESCRIPTION

Data Mining for Business Analytics: Concepts, Techniques, and Applications with JMP Pro® presents an applied and interactive approach to data mining.

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