## DESCRIPTION

Information technology is ever-changing, and that means that those who are working, or planning to work, in the field of IT management must always be learning. In the new edition of the acclaimed Information Technology for Management, the latest developments in the real world of IT management are covered in detail thanks to the input of IT managers and practitioners from top companies and organizations from around the world.

Focusing on both the underlying technological developments in the field and the important business drivers performance, growth and sustainability—the text will help students explore and understand the vital importance of IT’s role vis-a-vis the three components of business performance improvement: people, processes, and technology. The book also features a blended learning approach that employs content that is presented visually, textually, and interactively to enable students with different learning styles to easily understand and retain information. Coverage of next technologies is up to date, including cutting-edged technologies, and case studies help to reinforce material in a way that few texts can.
NEW TO EDITION

New to this Edition:

- Material new to this edition includes feedback from IT professionals and managers that is included in the form of chapter opening and closing cases.

- A series of chapter summary whiteboard animations – available only through the enhanced ePub (ISBN: 978-1-118-89086-8 ) version of the product – summarize the content of each chapter in an entertaining way to engage the students in grasping the subject matter.

- Expanded topic areas are covered, including IT framework, business process reengineering, geocoding, systems developments and methodologies, search technology advances, and more.

- A new, blended learning approach includes different types of delivery and learning methods–this is enabled and supported by technology.
FEATURES

Wiley Advantage:

• Features real-world examples from some of the most innovative companies in the world, from AirBnb to Verizon

• Includes end-of-chapter activities designed to promote critical thinking, along with online and interactive exercises that encourage exploration of additional topics

• Special career insight boxes describe and highlight the various jobs in the IT management field

• Includes monetary concepts such as calculating the cost of money (i.e., issues regarding interest and investment), the impact of taxes, funding of projects, and how contractors manage cash flow during the construction process

• Updates also include chapters discussing safety

• An Instructor Resource provides solutions to the end-of-chapter review exercises

• Contains chapter whiteboard animations that summarize content in an entertaining way to engage students in grasping the subject matter (Enhanced ePub product version ONLY: ISBN 978-1-118-89086-8)

For additional product details, please visit https://www.wiley.com/en-us