DESCRIPTION

Advances in Dairy Product Science & Technology offers a comprehensive review of the most innovative scientific knowledge in the dairy food sector. Edited and authored by noted experts from academic and industry backgrounds, this book shows how the knowledge from strategic and applied research can be utilized by the commercial innovation of dairy product manufacture and distribution. Topics explored include recent advances in the dairy sector, such as raw materials and milk processing, environmental impact, economic concerns and consumer acceptance.

The book includes various emerging technologies applied to milk and starter cultures sources, strategic options for their use, their characterization, requirements, starter growth and delivery and other ingredients used in the dairy industry. The text also outlines a framework on consumer behavior that can help to determine quality perception of food products and decision-making. Consumer insight techniques can help support the identification of market opportunities and represent a useful mean to test product prototypes before final launch. This comprehensive resource:

• Assesses the most innovative scientific knowledge in the dairy food sector

• Reviews the latest technological developments relevant for dairy companies

• Covers new advances across a range of topics including raw material processing, starter cultures for fermented products, processing and packaging

• Examines consumer research innovations in the dairy industry
Written for dairy scientists, other dairy industry professionals, government agencies, educators and students, *Advances in Dairy Product Science & Technology* includes vital information on the most up-to-date and scientifically sound research in the field.

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