The End of Cheap China, Revised and Updated: Economic and Cultural Trends That Will Disrupt the World
Shaun Rein


DESCRIPTION

“REIN MASTERFULLY CAPTURES WHERE [CONSUMERS] HAVE BEEN AND WHERE THEY DREAM OF GOING.” — FORTUNE

PRAISE FOR THE END OF CHEAP CHINA

“Brilliantly written.” — Financial Times

“Rein combines elegant writing and methodical research. Years of working in China have given him access to important players. Incisive interviews with billionaires, business executives, government officials, and migrant workers guide the pulse of the narrative . . . essential reading.” — USA Today

“Engaging. Full of vivid anecdotes from Chinese billionaires to senior party officials and even prostitutes. For any foreigners thinking about doing business in the Middle Kingdom, The End of Cheap China is a good place to start.” — Reuters

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“A lively read.” — Straits Times

“An inside look.” — Industry Week

“Compelling, engaging, informative.” — The Cayman Islands Journal
“Lively, well-written book.” — South China Morning Post

“Engaging, highly readable style with real-life examples from vast catalog of China research. For good measure, Rein wedded into China’s elite, marrying the granddaughter of 1980s Politburo chairman Marshal Ye Jianying” — Asia Times

About the Author

Shaun Rein is the founder and Managing Director of the China Market Research Group, a leading strategic market intelligence firm that advises Fortune 500 companies, private equity firms, and hedge funds about profiting in China. Millions read his weekly CNBC column on business in China. He regularly appears on Bloomberg TV, MSNBC, BBC, CNN, and NPR, and is often featured in The Wall Street Journal, the Financial Times, and the New York Times.

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