Melvin L. Silberman, Elaine Biech, Carol Auerbach (With)


DESCRIPTION

The all-time bestselling training handbook, updated for new technologies and roles

Active Training turns instructional design on its head by shifting the emphasis away from the instructor, and on to the learner. Comprehensively updated to reflect the many developments in the field, this new fourth edition covers the latest technologies and applications, the evolving role of the trainer, and how new business realities impact training, advancing new evidence-based best practices for new trainer tasks, skills, and knowledge. Up to date theory and research inform the practical tips and techniques that fully engage learners and help them get the most out of sessions, while updated workplace examples and revised templates and worksheets help bring these techniques into the classroom quickly. You'll gain insight into improving training evaluation by using Return on Expectations (ROE), learn how to extend the value of training programs through transfer of learning, and develop fresh, engaging methods that incorporate state-of-the-art applications.

Active Training designs offer just the right amount of content; the right balance of affective, behavioral, and cognitive learning; a variety of approaches; real-life problem solving; gradual skill-building; and engaging delivery that uses the participants' expertise as a foundation for learning. This book is the classic guide to employing Active Training methods effectively and appropriately for almost any topic.

- Learn how the trainer's role has changed
- Engage learners through any training delivery method
- Inspire collaboration and innovation through application
Overcome the challenges trainers face in the new business environment

Active Training methods make training sessions fun, engaging, relevant, and most importantly, effective. Participants become enthusiastic about the material, and view sessions as interesting challenges rather than as means to fulfill requirements. To bring these widely endorsed methods into your training repertoire, *Active Training* is the complete practical handbook you need.

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**ABOUT THE AUTHOR**

**MEL SILBERMAN** was Professor Emeritus of Adult and Organizational Development at Temple University for 41 years. Mel rose to international prominence for his contributions to the field of training. Mel passed away in 2010.

**ELAINE BIECH** is President of ebb associates inc, where she specializes in helping leaders maximize their effectiveness. She is the author or editor of over 60 books.

**CAROL AUERBACH** has over 25 years' experience designing and delivering corporate training programs for such companies as CIGNA Insurance, Kellogg's, and IBM.

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**SERIES**

*Active Training Series*

For additional product details, please visit [https://www.wiley.com/en-us](https://www.wiley.com/en-us)