Interaction Design: Beyond Human-Computer Interaction, 4th Edition
Jennifer Preece, Helen Sharp, Yvonne Rogers

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DESCRIPTION

A new edition of the #1 text in the Human Computer Interaction field!

Hugely popular with students and professionals alike, Interaction Design is an ideal resource for learning the interdisciplinary skills needed for interaction design, human–computer interaction, information design, web design and ubiquitous computing.

This text offers a cross-disciplinary, practical and process-oriented introduction to the field, showing not just what principles ought to apply to interaction design, but crucially how they can be applied.

id-book.com, the accompanying website, contains extensive additional teaching and learning material including slides for each chapter, comments on chapter activities and a number of in-depth case studies written by researchers and designers.

ABOUT THE AUTHOR

Jennifer Preece is Professor and Dean in the College of Information Studies, Maryland's iSchool – at the University of Maryland.

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**NEW TO EDITION**

The fourth edition of this best-selling textbook has been substantially updated to reflect this dynamic and fast moving field and includes:

- Wiley e-text featuring videos and Q&A
- A new chapter - Interaction Design in Practice
- Coverage of many new and traditional interfaces
- 25 new talking head videos with HCI experts answering questions like ‘has HCI gone too far?’
- A new section on emotional tech and automated emotion
- Coverage of AgileUX and the maker movement
- New sections on social interaction and social media

**FEATURES**

- A cross-disciplinary, practical and process-oriented approach to the subject, showing not just what principles ought to apply to interaction design, but crucially how they can be applied.
Focuses on how to design interactive products that enhance and extend the way people communicate, interact and work.

• Includes motivating examples illustrating both technical, but also social and ethical issues, making the book both accessible and adaptable for computer science and non-computer science users.

• Features interviews with key HCI luminaries and provides an insight into current and future trends.

• Accompanied by an extensive set of web resources, including case studies, videos, powerpoints and other useful material about interaction design, available at id-book.com

For additional product details, please visit https://www.wiley.com/en-us