DESCRIPTION

Financial and Managerial Accounting, 2nd Edition provides students with a clear introduction to fundamental accounting concepts. The Second Edition helps students get the most out of their accounting course by making practice simple. Newly streamlined learning objectives help students use their study time efficiently by creating a clear connections between the reading and video content, and the practice, homework, and assessments questions.

Weygandt, Financial and Managerial Accounting is ideal for a two-semester Financial and Managerial Accounting sequence where students spend equal time learning financial and managerial accounting concepts, and learn the accounting cycle from a corporate perspective. This program begins by introducing students to the building blocks of the accounting cycle and builds to financial statements. WileyPLUS sold separately from the text.

ABOUT THE AUTHOR

Jerry J. Weygandt, PhD, CPA, is Arthur Andersen Alumni Professor of Accounting at the University of Wisconsin-Madison. He holds a Ph.D. in accounting from the University of Illinois. Articles by Professor Weygandt have appeared in the Accounting Review, Journal of Accounting Research, Accounting Horizons, Journal of Accountancy, and other academic and professional journals. These articles have examined such financial reporting issues as accounting for price-level adjustments, pensions,
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Paul D. Kimmel, PhD, CPA, received his bachelor's degree from the University of Minnesota and his doctorate in accounting from the University of Wisconsin. He is an Associate Professor at the University of Wisconsin-Milwaukee, and has public accounting experience with Deloitte & Touche (Minneapolis). He was the recipient of the UWM School of Business Advisory Council Teaching Award and the Reggie Taite Excellence in Teaching Award, and is a three-time winner of the Outstanding Teaching Assisting Award at the University of Wisconsin. He is also a recipient of the Elijah Watts Sells Award for Honorary Distinction for his results on the CPA exam. He is a member of the American Accounting Association and has published articles in *Accounting Review, Accounting Horizons, Advances in Management Accounting, Managerial Finance, Issues in Accounting Education, Journal of Accounting Education*, as well as other journals. His research interests include accounting for financial instruments and innovation in accounting education. He has published papers and given numerous talks on incorporating critical thinking into accounting education, and helped prepare a catalog of critical thinking resources for the Federated Schools of Accountancy.

Donald E. Kieso, PhD, CPA, received his bachelor's degree from Aurora University and his doctorate in accounting from the University of Illinois. He is currently the KPMG Peat Marwick Emeritus Professor of Accounting at Northern Illinois University. He has public accounting experience with Price Waterhouse & Co. (San Francisco and Chicago) and Arthur Andersen & Co. (Chicago) and research experience with the Research Division of the American Institute of Certified Public Accountants (New York). He has done postdoctorate work as a Visiting Scholar at the University of California at Berkeley and is a recipient of NIU's Teaching Excellence Award and four Golden Apple Teaching Awards. Professor Kieso is the author of other accounting and business books and is a member of the American Accounting Association, the American Institute of Certified Public Accountants, and the Illinois CPA Society. He is currently serving on the Board of Trustees and Executive Committee of Aurora University, as a member of the Board of Directors of Castle BancGroup Inc., and as Treasurer and Director of Valley West Community Hospital.

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<table>
<thead>
<tr>
<th>Student</th>
<th>Instructor</th>
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</thead>
<tbody>
<tr>
<td>View Student Companion Site</td>
<td>View Instructor Companion Site</td>
</tr>
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NEW TO EDITION

- **ORION**: Based on cognitive science, *WileyPLUS* with ORION provides students with a personal, adaptive learning experience so they can build their subject matter proficiency and use their study time most effectively. *WileyPLUS* with ORION helps students learn by learning about them.

- **Practice Made Simple**: A new section in the text and in *WileyPLUS* offers students more opportunities for self-guided practice. In *WileyPLUS*, new practice assignments include several Do ITs, Brief Exercises, Exercises, and Problems, and give students the opportunity to check their work, or see the answer and solution after their final attempt. In the text, the new Review and Practice section includes for the first time **worked out solutions** to select questions, exercises, and problems: Learning Objectives Review, Glossary Review, Practice Multiple-choice Questions and Solutions, Practice Exercises and Solutions, and Practice Problem and Solutions.

- **Knowledge Organization**: Newly streamlined learning objective help students make the best use of time outside of class. Each learning objective contains a variety of practice and assessment questions, relevant review material, and educational videos, so no matter where a student starts their work, the relevant resources or practice is quickly made available.

- **New Solution Walkthrough Videos with Paul Kimmel**: Author Paul Kimmel walks students step-by-step through solutions to homework problems. Based on problems that are “similar to” (but not the same as) the problems students will find in their homework assignments.

- **New Chapter Opener Videos with Paul Kimmel**: Author Paul Kimmel highlights key concepts that will be covered in each chapter.

- **New Excel Focus**: Excel Tutorials teach students relevant accounting Excel skills, and provides opportunities for application and “What If?” analysis.

FEATURES

*WileyPLUS* is a research-based online environment for effective teaching and learning. Students using *WileyPLUS* do real accounting, get real results, by completing automatically graded homework, getting feedback on their answers, and accessing learning materials like the E-Text, problem walkthrough videos, and hints at the point of learning.
*WileyPLUS* now includes with an adaptive learning module called ORION. Based on cognitive science, *WileyPLUS* with ORION, provides students with a personal, adaptive learning experience so they can build their proficiency on topics and use their study time most effectively. *WileyPLUS* with ORION helps students learn by learning about them.

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