



The Complete Guide to the Theory and Practice of Materials Development for Language Learning

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DESCRIPTION

The Complete Guide to the Theory and Practice of Materials Development for Language Learning provides undergraduate and graduate-level students in applied linguistics and TESOL, researchers, materials developers, and teachers with everything they need to know about the latest theory and practice of language learning materials development for all media.

The past two decades have seen historic change in the field of language learning materials development. The four main drivers of that change include a shift in emphasis from materials for language teaching to language learning; evidenced-based development; the huge increase in digital delivery technologies; and the wedding of materials developed for the learning of English with those for other second or foreign languages.

Timely, authoritative, and global in scope, this text represents the ideal resource for all those studying and working in the field of language learning.

ABOUT THE AUTHOR

Brian Tomlinson, PhD is TESOL Professor at Anaheim University, California, a Chair Professor at Shanghai International Studies University and a Visiting Professor at the University of Liverpool. He is the Founder and President of MATSDA, an association dedicated to the bringing together of researchers, writers, publishers, and teachers to facilitate the development of

effective language learning materials. He has over one hundred publications, including *SLA Theory and Materials Development for Language Learning* (2016), *Developing Materials for Language Teaching* (2014), *Applied Linguistics and Materials Development* (2013), *Materials Development in Language Teaching* (2011), and *Research for Materials Development in Language Learning* (2010, with Hitomi Masuhara).

Hitomi Masuhara, PhD is Lecturer at the University of Liverpool and a Fellow of the Higher Education Academy. She is a founding member and Secretary of MATSDA, and has authored many books, book chapters, and articles. She has worked in Japan, Oman, Singapore and the UK, has been involved in numerous international projects, and has given plenary presentations and workshops in more than 30 countries. Her recent publications include *Materials and Methods in ELT: A Teacher's Guide, Third Edition* (2013, with Jo McDonough and Christopher Shaw) and *Practice and Theory for Materials Development in Second Language Learning* (2017, with Freda Mishan and Brian Tomlinson).

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