Imre Szeman, Susie O'Brien

Paperback 978-1-119-14034-4 September 2017 $41.50
Hardcover 978-1-119-14033-7 September 2017 $98.75

DESCRIPTION

Popular Culture: A User's Guide, International Edition ventures beyond the history of pop culture to give readers the vocabulary and tools to address and analyze the contemporary cultural landscape that surrounds them.

• Moves beyond the history of pop culture to give students the vocabulary and tools to analyze popular culture

• suitable for the study of popular culture across a range of disciplines, from literary theory and cultural studies to philosophy and sociology

• Covers a broad range of important topics including the underlying socioeconomic structures that affect media, the politics of pop culture, the role of consumers, subcultures and countercultures, and the construction of social reality

• Examines the ways in which individuals and societies act as consumers and agents of popular culture

ABOUT THE AUTHOR

Imre Szeman is Professor of Drama & Speech Communication, and English Language & Literature at the University of Waterloo, Canada. He is the founder of the Canadian Association of Cultural Studies and a founding member of the US Cultural Studies Association. His main areas of research are in energy and environmental studies, social and political philosophy, and critical theory.
and cultural studies. He is the author or editor of more than 16 books, including *Cultural Theory: An Anthology* (Wiley Blackwell, 2010) and *After Globalization* (Wiley Blackwell, 2011).

**Susie O'Brien** is Associate Professor in the Department of English and Cultural Studies at McMaster University, Canada. Her research and teaching focus on postcolonial and environmental cultural studies. She has published on postcolonial literature, the slow and local food movements, scenario planning, and the temporality of globalization. She is co-editor of *Time, Globalization and Human Experience* (forthcoming 2017) and is currently working on a monograph on the power and vulnerability of resilience stories.

To purchase this product, please visit https://www.wiley.com/en-us/9781119140337