DESCRIPTION

Institute a culture of learning to boost organizational performance and agility

What makes organizations successful? Today, most successful companies are learning organizations. *Building an Innovative Learning Organization* shows you how to join their ranks and bring your organization up to the head of the class. This book is a practical, actionable guide on how to boost performance, successfully manage change, and innovate more quickly. Learning organizations are composed of engaged, motivated employees who continually seek improvement, which leads to organizational agility and the ability to innovate ahead of the curve. When you encourage learning at every level, from the intern to the C suite, you gain a more highly skilled workforce with a greater ability to act in any situation.

*Building an Innovative Learning Organization* shows you how to create this culture in your organization, with detailed explanations, practical examples, and step-by-step instructions so you can get started right away. Written by a recognized thought leader in the training industry, this informative and insightful guide is your roadmap to a more effective organization. You will discover how to:

- Attract, retain, and motivate the best employees
- Become a more innovative and agile organization
- Create a culture of continuous self-improvement
- Encourage learning at all levels and translate it into action
Learning and education doesn't end at graduation—it's a lifelong process that keeps you relevant, informed, and better able to achieve your goals. These same benefits apply at the organizational level, making the culture self-sustaining: learning organizations attract top workers, who drive the organization forward, which attracts more top workers. If you want the best people, you have to be their best option. *Building an Innovative Learning Organization* gives you a blueprint for building a culture of learning, for a stronger, more robust organization.

---

**ABOUT THE AUTHOR**

**RUSSELL SARDER** is the CEO of NetCom Learning, a global leader in managed learning services, IT and business training, and talent development. Under his leadership, NetCom Learning has become a multimillion-dollar business. He is also the founder of Sarder TV an online media company providing exclusive educational interviews with top leaders, as well as motivational videos encouraging the public to succeed in their personal and professional lives. He is also a business practitioner and mentor for MBA students and alumni at Columbia University.

---

For additional product details, please visit [https://www.wiley.com/en-us](https://www.wiley.com/en-us)