DESCRIPTION

A groundbreaking handbook that takes a cross-national approach to the media history of Europe of the past 100 years

_The Handbook of European Communication History_ is a definitive and authoritative handbook that fills a gap in the literature to provide a coherent and chronological history of mass media, public communication and journalism in Europe from 1900 to the late 20th century. With contributions from teams of scholars and members of the European Communication Research and Education Association, the Handbook explores media innovations, major changes and developments in the media systems that affected public communication, as well as societies and culture. The contributors also examine the general trends of communication history and review debates related to media development.

To ensure a transnational approach to the topic, the majority of chapters are written not by a single author but by international teams formed around one or more lead authors. The Handbook goes beyond national perspectives and provides a basis for more cross-national treatments of historical developments in the field of mediated communication. Indeed, this important Handbook:

- Offers fresh insights on the development of media alongside key differences between countries, regions, or media systems over the past century
- Takes a fresh, cross-national approach to European media history
- Contains contributions from leading international scholars in this rapidly evolving area of study
• Explores the major innovations, key developments, differing trends, and the important debates concerning the media in the European setting

Written for students and academics of communication and media studies as well as media professionals, The Handbook of European Communication History covers European media from 1900 with the emergence of the popular press to the professionalization of journalists and the first wave of multimedia with the advent of film and radio broadcasting through the rapid growth of the Internet and digital media since the late 20th century.

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