



Cognition, 9th Edition

Margaret W. Matlin, Thomas A. Farmer

| | | | |
|--------------------------|-------------------|--------------|-------------------------------|
| E-Book Rental (120 Days) | 978-1-119-17774-6 | October 2015 | \$30.00 |
| E-Book Rental (150 Days) | 978-1-119-17774-6 | October 2015 | \$32.00 |
| E-Book | 978-1-119-17774-6 | October 2015 | \$108.00 |
| WileyPLUS | ES81118983287 | | NaN |
| WileyPLUS | | | Available on WileyPLUS |

DESCRIPTION

Margaret Matlin and new co-author Thomas Farmer's *Cognition* demonstrate how cognitive processes are relevant to everyday, real-world experiences, and frequently examines how cognition can be applied to other disciplines such as clinical psychology, social psychology, consumer psychology, education, communication, business, medicine, and law. The 9th edition continues to relate cognitive topics to applications in everyday life. This edition is fully updated with research and additional anecdotes. It also includes more research on neuroscience.

ABOUT THE AUTHOR

Margaret W. Matlin and Thomas A. Farmer are the authors of *Cognition, Binder Ready Version, 9th Edition*, published by Wiley.

RELATED RESOURCES

Student

[View Student Companion Site](#)

Instructor

[View Instructor Companion Site](#)

[Contact your Rep](#) for all inquiries

NEW TO EDITION

- **Available in WileyPLUS Learning Space!** *WileyPLUS Learning Space* is a collaborative learning environment provides immediate insight into strengths and problem areas through a combination of dynamic course materials and visual reports so that both you and your students can act on what's most important. With *WileyPLUS Learning Space*, students can create a personalized study plan, assess progress along the way, and make deeper connections as they interact with the course material and each other.

The 9 th edition has been thoroughly revised and updated. A partial list of changes includes the following:

- Chapter 2 includes a more thorough treatment of theoretical considerations and neuroscientific evidence regarding specialized recognition processes.
- Chapter 3 now includes a more precise treatment of research on eye-movements during reading.
- Chapter 4 was modified to further clarify the theoretical reasons for adopting the working-memory based model of early memory. Cognitive deficits in ADHD and other clinical populations are now discussed, as well as a more updated view of executive functioning.
- Chapter 5 provides greater clarity on the relationship between encoding and retrieval in long-term memory.
- Chapter 6 includes an increased discussion of the testing effect. Recent work on the testing effect served to motivate the inclusion of practice quiz questions at the end of each section.

FEATURES

- **Clear, engaging writing with numerous examples:** Students do not need to struggle to understand overly complex descriptions, yet authors' writing style is not condescending.
- **Extensive, useful pedagogical devices:** Students can read the chapters and master the material on their own, without requiring guidance from their professor.
- **Application of cognitive psychology to other disciplines:** Many applications relate to careers that students may intend to pursue, such as education, business, clinical psychology, and law.

- **Author-tested text:** Prof. Matlin and Prof. Farmer have tested most of the material in each edition with their students and know which topics are likely to be difficult for students and which examples are especially helpful.

To purchase this product, please visit <https://www.wiley.com/en-us/9781119177746>