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Textbook Rental (130 days)  ISBN: 978-1-119-62486-8  August 2019  $60.00


WileyPLUS  ISBN: ES81119191674  NaN

DESCRIPTION

Starting with the big picture of financial statements first, Paul Kimmel shows students why financial accounting is important to their everyday lives, business majors, and future careers. Kimmel, Accounting is designed for a two-semester financial and managerial accounting sequence that dedicates equal time financial and managerial accounting topics and teaches the accounting cycle from a corporate perspective.

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**FEATURES**

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