DESCRIPTION

How profound is a little plastic building block? It turns out the answer is “very”! 22 chapters explore philosophy through the world of LEGO which encompasses the iconic brick itself as well as the animated television shows, feature films, a vibrant adult fan base with over a dozen yearly conventions, an educational robotics program, an award winning series of videogames, hundreds of books, magazines, and comics, a team-building workshop program for businesses and much, much more.

- Dives into the many philosophical ideas raised by LEGO bricks and the global multimedia phenomenon they have created
- Tackles metaphysical, logical, moral, and conceptual issues in a series of fascinating and stimulating essays
- Introduces key areas of philosophy through topics such as creativity and play, conformity and autonomy, consumption and culture, authenticity and identity, architecture, mathematics, intellectual property, business and environmental ethics
- Written by a global group of esteemed philosophers and LEGO fans
- A lively philosophical discussion of bricks, minifigures, and the LEGO world that will appeal to LEGO fans and armchair philosophers alike
ABOUT THE AUTHOR

Roy T. Cook is CLA Scholar of the College and Professor of Philosophy at the University of Minnesota, Twin Cities, and Resident Fellow at the Minnesota Center for the Philosophy of Science. He is the author of Paradoxes (Polity, 2013) and The Yablo Paradox (2014), the editor of The Arché Papers on the Mathematics of Abstraction (2007), and co-editor of The Art of Comics: A Philosophical Approach (Wiley Blackwell, 2012) and The Routledge Companion to Comics (2016). No matter how much LEGO he buys, he never seems to have enough headlight bricks.

Sondra Bacharach is Senior Lecturer in the philosophy department at Victoria University of Wellington, New Zealand. She works in philosophy of art and philosophy for children. She is co-editor of Collaborating Now: Art in the Twenty-first Century (2016) and is the former co-editor of the American Society for Aesthetics Newsletter. When she's not doing philosophy, she can be found building Classic Spaceships (Spaceship, Spaceship, SPACESHIP!) with her kids' big box of LEGO.

SERIES

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