Sustainable Operations and Supply Chain Management
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DESCRIPTION

*Sustainable Operations and Supply Chain Management* addresses the most relevant topics of operations and supply chain management from the perspective of sustainability. The main focus is to provide a step by step guide for managerial decisions made along the product life-cycle, following a path made up of the following steps: product design, sourcing, manufacturing, packaging and physical distribution, reverses logistics and recovery.

SERIES

Wiley Series in Operations Research and Management Science

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