Survey of Accounting
Paul D. Kimmel, Jerry J. Weygandt

E-Book Rental
ISBN: 978-1-119-30648-1R120
November 2016
$40.00

E-Book Rental
ISBN: 978-1-119-30648-1R150
November 2016
$43.00

E-Book
ISBN: 978-1-119-30648-1
November 2016
$144.00

Textbook Rental (130 days)
August 2019
$48.00

Loose-leaf
ISBN: 978-1-119-44424-4
August 2017
$145.95

WileyPLUS
Available on WileyPLUS

DESCRIPTION

Kimmel & Weygandt’s Survey of Accounting, 1st Edition provides a simple and practical introduction to financial and managerial accounting. It explains accounting concepts without the use of debits and credits, while emphasizing the importance of financial statements and decision making. The focus on financial statements begins in the first two chapters of the textbook and continues in other chapters with clear illustrations that explain how accounting transactions impact financial statements. Grounded in the Kimmel/Weygandt family of products, Survey of Accounting has a student-friendly writing style, exceptional visual pedagogy, and relevant and easy-to-understand examples. Kimmel & Weygandt’s Survey of Accounting is ideally suited for a one-semester introductory accounting course that follows a non-debits and credits approach.

RELATED RESOURCES

Student
View Student Companion Site

Instructor
View Instructor Companion Site
Contact your Rep for all inquiries
NEW TO EDITION

- **Interactive Tutorials** Mobile-friendly interactive tutorials provide instructors the opportunity to assign pre-lecture or lecture-replacement assignments and allow students to study anywhere, anytime.

- **Solution Walkthrough Videos** Author Paul Kimmel walks students step-by-step through solutions to homework problems. These engaging videos are based on problems that are “similar to” the problems students will find in their homework assignments.

- **Transaction Analysis/Financial Statement Illustrations** Transaction analysis is explained with visuals that show how an accounting transaction impacts cash, dividends, the balance sheet, and the income statement.

- **Easy Assessment** Algorithmic, multiple-choice test bank, solutions manual, and practice questions make student assessment simple to create and assign.

- **Practice Made Simple** Algorithmic exercises and problems available outside of instructor assignments, provide students with no-stakes practice and detailed solution feedback. Many DO IT! Practice questions and solutions are also integrated throughout each chapter and at the end of the chapter.

- **Real-World Context** Feature stories and insight boxes apply chapter topics to real world companies. Real-world feature boxes have assignable assessment questions.

- **Decision-Making Notes** remind students of important decision-making tools. A decision-making comprehensive problem concludes each chapter.

- **Organized Learning** Streamlined learning design helps students find relevant videos and resources based associated learning objectives, so they can make the best use of time outside of class.

- **Develop Excel Skills** Assignable Excel Function Simulations give students hands on practice with relevant Excel Functions, while teaching videos teach students the basic steps.
FEATURES

WileyPLUS with ORION is an online teaching and learning platform that helps you and your students achieve educational success by identifying learning trends early, organizing learning to show connections between assessment and learning content and monitoring progress to develop work ethic and reasoning skills. ORION adaptive practice helps students build their proficiency on topics and use their study time most effectively.

For additional product details, please visit https://www.wiley.com/en-us