DESCRIPTION

TRY (FREE for 14 days), OR RENT this title: www.wileystudentchoice.com

Kidwell's Financial Institutions, 12th Edition presents a balanced introduction to the operation, mechanics, and structure of the U.S. financial system, emphasizing its institutions, markets, and financial instruments. The text discusses complex topics in a clear and concise fashion with an emphasis on "Real World" data, and people and event boxes, as well as personal finance examples to help retain topical interest.

RELATED RESOURCES

Student
View Student Companion Site

Instructor
View Instructor Companion Site
Contact your Rep for all inquiries
NEW TO EDITION

• Revised Chapter Contents  Updated to match the many changes in the rules and regulations while reflecting the impact of the global financial crisis that began in 2007, and whose impacts continue to be felt today

• Chapter Opening Vignette  Each chapter begins with an opening vignette that describes a real company or business situation, illustrating concepts that will be presented in the chapter

• Learning by Doing  Student application that contains quantitative problems and step-by-step solutions that provide guidance on how to approach similar problems

• People & Events  Boxes describe current or historical real-world financial situations to emphasize the applicability of one or more real world concepts

• Additional questions and problems created  with an emphasis on an increased number of quantitative problems and solutions at the end of each chapter

• Increase in quantitative content  to provide a balance between helping students understand key financial and economic concepts and providing them with the necessary problem-solving skills that employers are increasingly expecting

FEATURES

• Comprehensive coverage of financial institutions and markets, including the latest topics and trends in the industry, including electronic banking, and global market interactions

• Chapter Previews and Learning Objectives to motivate student interest and alert the student to the key elements

• "Do You Understand?" questions test students’ understanding of key material

• Chapter Take-Aways present a bulleted list of the most important concepts the students should take away from the chapter

• People & Event boxes relate to hot topics in the field and chapter learning objectives.

• Internet Exercise directs students to websites from which they can obtain additional information or analyze data that illustrates key points
For additional product details, please visit https://www.wiley.com/en-us