DESCRIPTION

An approachable, coherent, and important text, Research in Psychology: Methods and Design, 8th Edition continues to provide its readers with a clear, concise look at psychological science, experimental methods, and correlational research in this newly updated version. Rounded out with helpful learning aids, step-by-step instructions, and detailed examples of real research studies makes the material easy to read and student-friendly.
NEW TO EDITION

• 42 revised research examples are used to illustrate key concepts of research methodology

• Rearrangement and addition of content in the latter half of the text, including two chapters (7 and 8) devoted specifically to various types of Experimental Designs

• Chapters 9 and 10 are focused on Non-Experimental Designs, and how data is analyzed for those designs

FEATURES

• Multiple self-tests in every chapter

• Concrete historical, real world examples

• Specific learning objectives begin all chapters

• Review questions and applications exercises conclude each chapter

For additional product details, please visit https://www.wiley.com/en-us