**DESCRIPTION**

*Accounting Principles* provides students with a clear introduction to fundamental accounting concepts with an emphasis on learning the accounting cycle from a sole proprietor perspective. This product helps students get the most out of their accounting course by making practice simple. Streamlined learning objectives help students use their study time efficiently by creating clear connections between the reading and the homework.

**ABOUT THE AUTHOR**

Jerry J. Weygandt, PhD, CPA, is Arthur Andersen Alumni Professor of Accounting at the University of Wisconsin-Madison. He holds a Ph.D. in accounting from the University of Illinois. Articles by Professor Weygandt have appeared in the Accounting Review, Journal of Accounting Research, Accounting Horizons, Journal of Accountancy, and other academic and professional journals. These articles have examined such financial reporting issues as accounting for price-level adjustments, pensions, convertible securities, stock option contracts, and interim reports. Professor Weygandt is author of other accounting and financial reporting books and is a member of the American Accounting Association, the American Institute of Certified Public Accountants,
and the Wisconsin Society of Certified Public Accountants. He has served on numerous committees of the American Accounting Association and as a member of the editorial board of the Accounting Review; he also has served as President and Secretary-Treasurer of the American Accounting Association. He is the recipient of the Wisconsin Institute of CPAs Outstanding Educator’s Award and the Lifetime Achievement Award. In 2001 he received the American Accounting Association’s Outstanding Accounting Educator Award.

Paul D. Kimmel, PhD, CPA, received his bachelor’s degree from the University of Minnesota and his doctorate in accounting from the University of Wisconsin. He is an Associate Professor at the University of Wisconsin-Milwaukee and has public accounting experience with Deloitte & Touche (Minneapolis). He was the recipient of the UWM School of Business Advisory Council Teaching Award and the Reggie Taite Excellence in Teaching Award and is a three-time winner of the Outstanding Teaching Assisting Award at the University of Wisconsin. He is also a recipient of the Elijah Watts Sells Award for Honorary Distinction for his results on the CPA exam. He is a member of the American Accounting Association and has published articles in Accounting Review, Accounting Horizons, Advances in Management Accounting, Managerial Finance, Issues in Accounting Education, Journal of Accounting Education, as well as other journals. His research interests include accounting for financial instruments and innovation in accounting education. He has published papers and given numerous talks on incorporating critical thinking into accounting education and helped prepare a catalog of critical thinking resources for the Federated Schools of Accountancy.

Donald E. Kieso, PhD, CPA, received his bachelor’s degree from Aurora University and his doctorate in accounting from the University of Illinois. He is currently the KPMG Peat Marwick Emeritus Professor of Accounting at Northern Illinois University. He has public accounting experience with Price Waterhouse & Co. (San Francisco and Chicago) and Arthur Andersen & Co. (Chicago) and research experience with the Research Division of the American Institute of Certified Public Accountants (New York). He has done postdoctorate work as a Visiting Scholar at the University of California at Berkeley and is a recipient of NIU’s Teaching Excellence Award and four Golden Apple Teaching Awards. Professor Kieso is the author of other accounting and business books and is a member of the American Accounting Association, the American Institute of Certified Public Accountants, and the Illinois CPA Society. He is currently serving on the Board of Trustees and Executive Committee of Aurora University, as a member of the Board of Directors of Castle BancGroup Inc., and as Treasurer and Director of Valley West Community Hospital.

RELATED RESOURCES

Student
View Student Companion Site

Instructor
View Instructor Companion Site
Contact your Rep for all inquiries
NEW TO EDITION

- **Expanded Review and Practice Section**: Updated with new brief exercises, including solutions, to provide students with additional practice opportunities within the text.

- **Modular Presentation of Managerial Topics**: This feature enables instructors to customize the course more easily. For example, there is an expanded discussion of incremental analysis and regression analysis, and a new section on ABC.

- **Additional content now available in WileyPLUS and via Wiley Custom**: Includes alternate course section options which allow instructors to customize their approach to inventory to either the periodic or perpetual approach, or to offers coverage of costing without the use of debits and credits.

- **Accounting Cycle Connections**: Added to the accounting cycle sections and topics, this feature helps students make connections between the different steps of the accounting cycle and adds emphasis with explanations, illustrations, and homework problems on the accounting cycle.

- **New! Narrated Interactive Tutorials**: This feature provides students with an enhanced, mobile-friendly experience that allows students to navigate by subtopic to review the content they find most challenging.

- **New! Video Library**: The course includes solution walkthrough videos which illustrate the types of problems and exercises most frequently assigned. The Video Library also includes Course Section Opener Videos, Applied Skills Videos, Excel Tutorials, and a “Real World” Video Series.

- **New! Blank Sheet of Paper 2.0**: This is an update to the student interface for completing worksheet style questions and helps students develop better problem-solving skills.

FEATURES

- **New! Modular Managerial Topics Presentation**: Coverage of managerial topics in a modular presentation makes the course more easily customizable by the instructor. For example, there are expanded discussions of incremental analysis, regression analysis, and an appendix on ABC.
• **New! Customizable Online Content:** Additional content available in WileyPLUS and via Wiley Custom includes alternate Sections which allows instructors to customize their approach to inventory to either the periodic or perpetual approach or cover of costing without the use of debits and credits.

• **New! Accounting Cycle Connections:** This feature which is included in the accounting cycle sections helps students make connections between the different steps of the accounting cycle and add emphasis with explanations, illustrations, and homework problems on the accounting cycle.

• **Practice Made Simple:** This review and practice section includes brief exercises, including solutions, to provide students with additional practice opportunities.

For additional product details, please visit https://www.wiley.com/en-us