INFORMS Analytics Body of Knowledge
James J. Cochran (Editor)

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DESCRIPTION

Standardizes the definition and framework of analytics

#2 on Book Authority’s list of the Best New Analytics Books to Read in 2019 (January 2019)

We all want to make a difference. We all want our work to enrich the world. As analytics professionals, we are fortunate - this is our time!

We live in a world of pervasive data and ubiquitous, powerful computation. This convergence has inspired and accelerated the development of both analytic techniques and tools and this potential for analytics to have an impact has been a huge call to action for organizations, universities, and governments.

This title from Institute for Operations Research and the Management Sciences (INFORMS) represents the perspectives of some of the most respected experts on analytics.

Readers with various backgrounds in analytics – from novices to experienced professionals – will benefit from reading about and implementing the concepts and methods covered here.

Peer reviewed chapters provide readers with in-depth insights and a better understanding of the dynamic field of analytics.
The INFORMS Analytics Body of Knowledge documents the core concepts and skills with which an analytics professional should be familiar; establishes a dynamic resource that will be used by practitioners to increase their understanding of analytics; and, presents instructors with a framework for developing academic courses and programs in analytics.

 ABOUT THE AUTHOR

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