



Introduction to Personal Finance: Beginning Your Financial Journey

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E-Book Rental (120 Days)	978-1-119-54739-6	November 2018	\$26.00
E-Book Rental (150 Days)	978-1-119-54739-6	November 2018	\$29.00
E-Book	978-1-119-54739-6	November 2018	\$96.00
Textbook Rental (130 days)	978-1-119-62663-3	July 2019	\$40.00
Loose-leaf	978-1-119-54749-5	November 2018	\$106.95
WileyPLUS			Available on WileyPLUS

DESCRIPTION

Every financial decision we make impacts our lives. *Introduction to Personal Finance: Beginning Your Financial Journey* is designed to help students avoid early financial mistakes and provide tools needed to secure a strong foundation for the future. Using engaging visuals and a modular approach, instructors can easily customize their course to topics that matter most to their students. This course empowers students to define their personal values and make smart financial decisions that help them achieve their goals.

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FEATURES

A Flexible, Modular Approach: The course allows instructors to select from more than sixty learning objectives and focus on only the content that matters most to their students.

Engaging Visual Content: The course invites students to relate to concepts in a personal way using infographics, videos, illustrations and animations.

Topical, Integrated Assessment: Comprehensive end of chapter questions verifying knowledge and build upon Learning Objectives to help students apply financial concepts to their own lives. Each chapter includes:

Continuing Case: Students follow “Tarek's” progress from college graduate through marriage and apply their learning by helping him make wise financial decisions along the way.

Calculating the Cost of Life's Financial Journey: This exercise provides students with fun, hands-on calculation questions that build confidence in analyzing data, doing time value of money, and other basic math calculations.

Planning for the Future: Mini-case scenarios help students solve true-to-life problems and give them experience dealing with potential situations they may face in the future.

Continuing Project—Your Financial Journey: Students develop, implement and monitor a personal spending plan and walk away with a way to manage day-to-day financial questions and concerns.

Practice Questions: Hundreds of multiple-choice, short answer and essay questions for each learning objective are integrated throughout the course.

To purchase this product, please visit <https://www.wiley.com/en-us/9781119626633>