Critical urban theory and postcolonial approaches are brought together in this compelling book to explore the relationship between colonial legacies, urbanization, and global capitalism in southern Mexico.

- Investigates the boom-to-bust story of maquiladoras in the state of Yucatán to shed light on how the built environment was shaped by discourse, imaginaries, and everyday practices
- Examines the infrastructure constructed to support the maquiladora project and traces the attempts of the state to portray Yucatán as an exotic and business-friendly maquiladora paradise
- Reveals how these practices stand in contrast to the livelihood strategies and life stories of maquiladora workers and residents
- Draws on a wide range of sources to illustrate a central tension in capitalism: its tendency to homogenize while thriving in differentiation
- Provides important insights into an understudied location and urges us to understand urbanization in the global South in new ways
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