DESCRIPTION

A Companion to Television is a magisterial collection of 31 original essays that charter the field of television studies over the past century

- Explores a diverse range of topics and theories that have led to television’s current incarnation, and predict its likely future
- Covers technology and aesthetics, television’s relationship to the state, televisual commerce; texts, representation, genre, internationalism, and audience reception and effects
- Essays are by an international group of first-rate scholars

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ABOUT THE AUTHOR

Janet Wasko is Professor in the School of Communication and Journalism at the University of Oregon. Her many books include Hollywood in the Information Age: Beyond the Silver Screen (1994), Consuming Audiences? Production and Reception in Media Research (1999), Understanding Disney: The Manufacture of Fantasy (2001), and How Hollywood Works (2003).
FEATURES

• Contains 31 original essays covering the development of television studies over the last century

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