The Rhetoric of RHETORIC: The Quest for Effective Communication

Wayne C. Booth


DESCRIPTION

In this manifesto, distinguished critic Wayne Booth claims that communication in every corner of life can be improved if we study rhetoric closely.

- Explores the consequences of bad rhetoric in education, in politics, and in the media.
- Investigates the possibility of reducing harmful conflict by practising a rhetoric that depends on deep listening by both sides.

ABOUT THE AUTHOR

Wayne C. Booth is Distinguished Service Professor of English Emeritus at the University of Chicago. His previous publications include The Rhetoric of Fiction (1961), A Rhetoric of Irony (1974), Critical Understanding (1979), The Company We Keep: An

FEATURES

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