DESCRIPTION

In this manifesto, distinguished critic Wayne Booth claims that communication in every corner of life can be improved if we study rhetoric closely.

- Explores the consequences of bad rhetoric in education, in politics, and in the media.
- Investigates the possibility of reducing harmful conflict by practising a rhetoric that depends on deep listening by both sides.

ABOUT THE AUTHOR


FEATURES

• This manifesto claims that communication in every corner of life can be improved if we study rhetoric closely.


• Explores the consequences of bad rhetoric in education, in politics, and in the media.

• Investigates the possibility of reducing harmful conflict by practising a rhetoric that depends on deep listening by both sides.

SERIES

Wiley-Blackwell Manifestos

To purchase this product, please visit https://www.wiley.com/en-us/9781405112376